



PROPOSAL

Digital Connectivity Readiness Index for Local Authorities

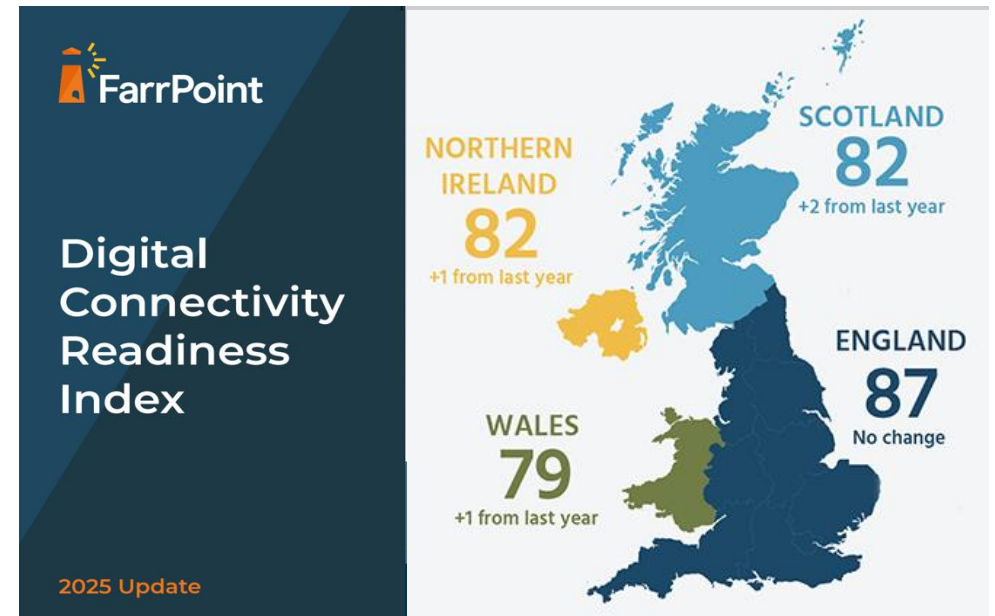
Matthew.izatt-lowry@farrpoint.com

2025



How is your local authority maximising the benefits of digital?

- Most of the connectivity investment in the UK has focused on the roll-out of fixed and mobile networks.
- The economic, social and environmental benefits of connectivity are only maximised when we fully harness those networks and digital technologies.
- Our [Digital Connectivity Readiness Index \(DCRI\)](#) framework is an innovative tool to help decision-makers such as yourself to prioritise different pieces of the wider digital connectivity puzzle.
- It allows you to understand where you perform strongest and where challenges remain across a range of infrastructure and digital adoption indicators.
- Would you like to know your local authority's digital index performance?



Digital Connectivity Index for Gloucestershire – Case Study



Digital Connectivity Readiness Strategic Review for Gloucestershire

Gloucestershire County Council sought to understand its current position on digital connectivity – including both infrastructure and adoption. We used FarrPoint's DCRI framework to evaluate these connectivity metrics, highlighting key areas of strength and challenges across the region.



Head of Economics:
Matthew Izatt - Lowry



Client:
Gloucestershire County Council

We recently undertook the Digital Index analysis for Gloucestershire and are currently working with other UK local authorities to produce their scores and action plans.

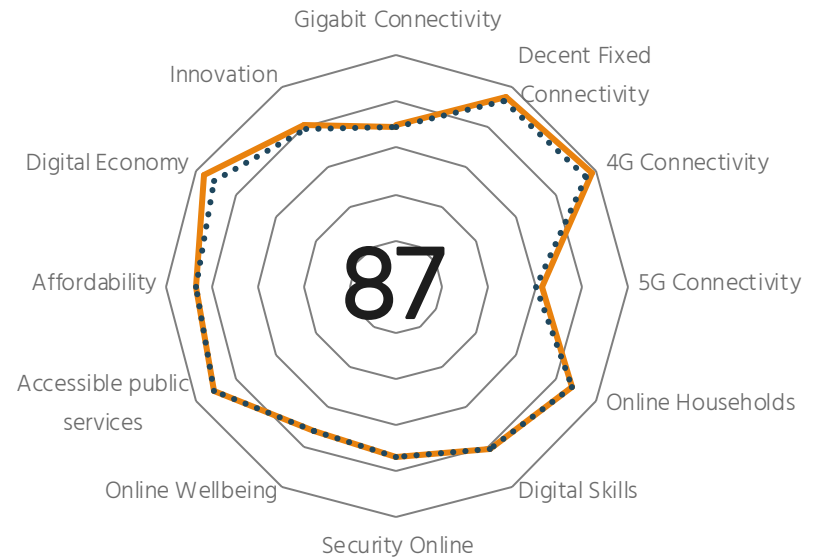
"Conducting FarrPoint's DCRI assessment has enabled Gloucestershire to provide the County Council with a robust starting point to reflect upon where we should direct our focus within our new Digital Strategy. The assessment provides a really useful aid to start conversations with stakeholders and councillors"

BEN WATTS, TEAM MANAGER (ECONOMY & STRATEGIC PLANNING)

[Read the full case study](https://farrpoint.com/case-studies)
[Farrpoint.com/case-studies](https://farrpoint.com/case-studies)

What a DCR Index would look like for your local authority?

YOUR LOCAL AUTHORITY SCORES



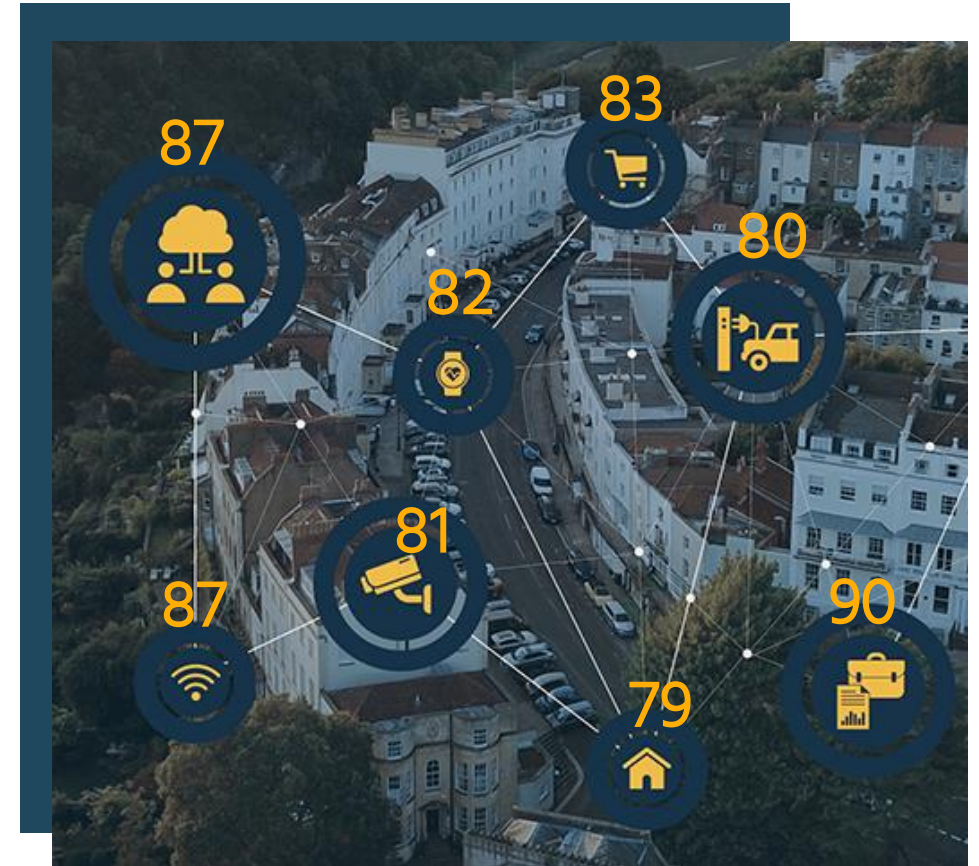
	2025	CHANGE	2024
Digital Connectivity Readiness Index	87	↔	87
Digital Connectivity Infrastructure Index	92	+2 ▲	90
Gigabit Connectivity	80	+7 ▲	73
Decent Fixed Connectivity	96	+1 ▲	95
4G Connectivity	99	+1 ▲	98
5G Connectivity	73	+3 ▲	70
Digital Connectivity Adoption Index	83	-1 ▼	84
Online Households	89	↔	89
Digital Skills	78	↔	78
Security Online	74	↔	74
Online Wellbeing	73	↔	73
Accessible Public Services	91	-1 ▼	92
Affordability	87	-3 ▼	90
Digital Economy	97	↔	97
Innovation	78	-3 ▼	81

This is an example

- Through workshops and desk-based analysis we will conduct an assessment of the 12 indicators of FarrPoint’s Readiness Index for your local authority and produce a detailed report.
- Based on the index findings, we will identify key challenges and opportunities.
- We will provide actionable recommendations for harnessing Digital Connectivity to maximise its economic, social and environmental benefits and present it to your key stakeholders.

Why this matters

- The DCRI provides evidence to support decision-makers to prioritise actions and aids to secure buy in from other stakeholders.
- It gives an understanding of where the region performs strongest and where challenges remain across a range of infrastructure and digital adoption indicators.
- It addresses a gap in understanding the overall picture of infrastructure and adoption across, and within, regions.
- This means that you can now make evidence-based decisions on prioritising spend at your local level.
- And enable the maximum benefits of digital.



About FarrPoint

FarrPoint is a connectivity and smart technology consultancy with offices in the UK, US and Canada. It is the author of the DCRI framework.

CLIENTS INCLUDE



EXPERTS IN

- Fixed & Wireless Connectivity
- Telecoms Economics & Benefits Appraisals
- GIS & Data Analysis
- Data Centres
- Satellite Comms



*Some of the team

<p>Completed 507 projects globally</p>	<p>4 international offices in the UK, Canada and US</p>		<p>Advised on £4 billion worth of infrastructure</p>
<p>100% staff think we have great company culture and would recommend working at FarrPoint</p>	<p>Longest client engagement 14 years and counting</p>		<p>178 clients worked with internationally</p>
	<p>We've been around for 19 years</p>		

Let's have a chat

info@farrpoint.com



EDINBURGH, UK

Ground Floor West
2 Lochrin Square
96 Fountainbridge
EH3 9QA

[+44 131 202 6018](tel:+441312026018)

LONDON, UK

1st Floor
99 Bishopgate
London
EC2M 3XD

[+44 203 693 7310](tel:+442036937310)

HALIFAX, CA

1969 Upper Water Street
Halifax
Nova Scotia, Canada
NS B3J 3R7

[+1 902 500 1414](tel:+19025001414)

BOSTON, US

100 Cambridge Street
Boston
MA 02114

[+1 857 356 1414](tel:+18573561414)